

**THE**  
**CREATIV**  
**ECOACH**

**MARNIX PAUWELS**



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THE  
CREATIV  
ECOACH

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**UP CLOSE &  
PERSONAL**

THE  
**CREATV  
ECOACH**

**I HELP  
CREATIVE  
OUTLIERS  
ACHIEVE FLOW  
AND JOY SO  
THEY CAN DO  
WHAT THEY LOVE  
WITHOUT  
BURNING OUT  
ON THEIR  
TALENT**

# WHAT ARE CREATIVE OUTLIERS?

**THINK: MAGIC MINDS.**

**THE OBVIOUS: DESIGNERS,  
ARCHITECTS, WRITERS,  
SONGWRITERS, CREATIVE  
DIRECTORS, INVENTORS,  
SINGERS, PAINTERS,  
PHOTOGRAPHERS, CHEFS  
AND DIRECTORS. BUT I ALSO  
LOVE WORKING WITH CEOS  
AND ENTREPRENEURS WITH  
AN EXCEPTIONAL CAPACITY  
TO CREATE AND PRODUCE,  
LEAD AND INSPIRE.**

**SO CREATIVE OUTLIERS ARE NOT JUST PROFESSIONALS IN CREATIVE JOBS. I ALSO CHERISH COACHING **OTHER COACHES**, FOR EXAMPLE.**

**WHAT THESE PEOPLE HAVE IN COMMON IS A VERY BRIGHT MIND, AN UNUSUAL WAY OF LOOKING AT LIFE, THE OPENNESS AND CAPACITY TO COME UP WITH SOLUTIONS FOR COMPLEX PROBLEMS, AND THE **BIG BALLS** TO ASK THE QUESTIONS MOST MEN AND WOMEN NEVER ASK.**

# WHY CREATIVE OUTLIERS?

**BECAUSE I AM ONE! AND I  
LOVE WORKING WITH TRULY  
IMAGINATIVE, ARTISTIC,  
FREE-THINKING PEOPLE.**

**IT'S MY TRIBE.**

**I WORKED AS A HIGHLY-  
PAID CREATIVE IN  
ADVERTISING, I WAS A  
SINGER/SONGWRITER, AND I  
WROTE 8 BOOKS SO FAR.**

**I AM NEVER NOT CREATING!**

# WHAT IS THE BEAST?

INSIDE EVERY HIGHLY CREATIVE PERSON LIVES A POWERFUL **BEAST**. IT'S BOTH A MARVELOUS CREATURE AND A CRAZY CREATURE. IT'S A VERY COLORFUL AND A REALLY DARK CREATURE.

IT'S A CREATURE FULL OF **PASSION**, AND A CREATURE FILLED WITH SMELLY DOUBTS AND FIERCE JUDGMENT.

AS **ARTISTIC MAVERICKS AND REBELS**, WE HAVE TO LEARN TO LIVE WITH IT IN HARMONY.

# MORE DUALITY.

THE BEAST IS OUR BREAD  
AND BUTTER, BUT IT CAN  
ALSO BECOME OUR **BIGGEST  
NIGHTMARE.**

IT'S OUR MUSE, AND IT CAN  
BE AN ABSOLUTE MENACE.

BECAUSE FOR ALL OF THE  
MANY **AMAZING GIFTS** IT  
DELIVERS, THE BEAST CAN  
BRING AN EQUAL AMOUNT  
OF CHALLENGES.

LIKE...

**LONELINESS**  
**ADDICTION**  
**PERFECTIONISM**  
**DEPRESSION**  
**PROCRASTINATION**  
**ANXIETY**  
**SELF-CRITICISM**  
**STRESS**  
**EGOCENTRISM**  
**HEALTH PROBLEMS**  
**BURN OUT**  
**AND MORE...**

**THE IRONY WITH MANY  
HIGHLY CREATIVE PEOPLE IS  
THAT THEY OFTEN DON'T SEE  
THE **ABSOLUTELY LIMITLESS  
POSSIBILITIES** OF THEIR  
UNIQUE CAPACITY.**

**YES, THEY CREATE FOR THEIR  
WORK OR TO SOOTHE THEIR  
DEEPEST VOCATION, BUT  
THEY DON'T CREATE IN A  
BROADER SENSE, IN A MORE  
GENERAL, DAILY WAY.**

**TOGETHER WE CAN CREATE  
ANYTHING YOU WANT!**

# FINDING A BALANCE

**CREATIVE REBELS AND MAVERICKS CAN SHINE A TRULY BRIGHT LIGHT IN THE WORLD. IT'S SOMETHING TO CHERISH, AND ALSO SOMETHING TO BE AWARE OF.**

**Q: HOW DO YOU USE YOUR LIGHT IN A WAY THAT IS MOST BENEFICIAL TO YOU?**

**WHAT ARE THE DANGERS OF SHINING SOOOO BRIGHT?**

**WE'LL MAKE SURE IT WORKS SMOOTHLY FOR YOU!**

# CREATIVITY IS A GIFT!

THE CREATIVE LIFE CAN BE **100% MAGICAL** IN EVERY SENSE IF YOU LEARN TO USE YOUR SPECIAL GIFT IN EACH AND EVERY WAY. SO WE'LL WORK ON THAT, HARD.

WE'LL EXPLORE GUIDING YOUR SUPERPOWERS IN EVERY ASPECT OF YOUR BEING, YOUR WORK, AND YOUR PERSONAL RELATIONS.

WE'LL SET YOU TOTALLY FREE WITHOUT **BURNING YOURSELF OUT.**



**CONTACT**

**WWW.MARNIX.NL**

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